



FOR IMMEDIATE RELEASE:

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***Metuchen Savings Bank teams up with
Metuchen Area Chamber of Commerce to
Offer Economic Forum to Business Community***

October 15, 2009 – Metuchen Savings Bank in collaboration with the Metuchen Area Chamber of Commerce will host **Metuchen Cares: an Economic Forum** for local businesses on Thursday, November 5, 2009 from 8:00 am to 9:30 am in Council Chambers at Metuchen Borough Hall, 500 Main Street. This free program called **Identity Theft Awareness and Prevention** is open to all members of the community.

Featured speakers will include: John V. Mclsaac, CEO of Mclsaac & Associates a firm specializing in integrated risk management solutions; Lauren Feuss, Special Agent Internal Revenue Service-Criminal Investigation Division; Detective Sergeant Michael Kilker, Metuchen Police Department; Peter J. Barnes, Jr., former FBI Agent, former Chair of the NJ State Parole Board, former member of the NJ State Assembly & Chair of the Law and Public Safety Committee.

Lorraine Mulligan, Vice President of Business Development for Metuchen Savings said, "Identity Theft Prevention has topped the Federal Trade Commission's list of consumer complaints for over five years. Metuchen Savings Bank and the Metuchen Chamber of Commerce have partnered to offer an educational forum so that both consumers and business customers can learn strategies to protect themselves from becoming an ID theft victim."

David Glasofer, Metuchen Chamber President and owner of Image Up Photography on Metuchen's Main Street said, "Business owners need to take proactive steps to protect themselves and their customers. ID theft is a growing problem and awareness is critical to prevention. Metuchen Savings Bank and the Metuchen Area Chamber of Commerce are doing everything possible to give our businesses the tools they need not only to survive but also to thrive in these tough times."

Mulligan said, "In the wake of the global economic crisis, ID theft is big business. On a local level, ID fraud creates increasing demands on our police department. Our goal for this forum is to educate and to offer practical solutions aimed at ID theft and fraud prevention."

The forum will focus on four specific areas:

- Identity Theft & Identity Fraud
- Tips for ID Theft Prevention
- Case Study of Ongoing Criminal Investigation
- What to Do If You Have Become a Victim?

You are invited to join us at Metuchen Borough Hall, 500 Main Street for complimentary refreshments beginning at 7:45 a.m. The program is FREE and will begin promptly at 8:00 a.m.

Please contact Lorraine Mulligan, Metuchen Savings Bank, Vice President of Business Development to register or for additional information.

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